



# MAKE IT JUST ANOTHER DAY

**Americans For Fair Taxation**

**FOR IMMEDIATE RELEASE**

July 27, 1999

## **FAIRTAX PROFILED IN INVESTORS BUSINESS DAILY**

"Once people understand that with this proposal they can keep 100% of their checks, 85% are for it." - Congressman John Linder

On July 23, *Investors Business Daily* made the FairTax and its proponents, Americans for Fair Taxation, and its sponsors, Congressmen Collin Peterson (D-Minn.) and John Linder (R-Ga.) its lead national story, highlighting aspects of the proposal and touting the successes of the campaign thus far. Following are excerpts from the story by Joseph Guinto.

- o "Linder and Peterson want to cut income taxes well beyond the 10%, across-the-board drop contained in the GOP plan. They suggest, instead, a 100% cut. No Income Taxes at all for anyone. Oh, and they'd shutter the IRS. And yes, they're serious."
- o "The FairTax, which already has 200,000 members and has spent \$10 million developing its proposal, hopes to sign up 800,000 more members and raise \$20 million more to spend on a nationwide media blitz promoting what it calls the 'Fair Tax'."
- o "We're not sitting out here and saying, 'Shoot, this idea is so good, no one could be against it,' said Denis Calabrese, chief strategist for FairTax 'We're going out and making our case and educating people about what this is.'"
- o "The FairTax has kept its effort alive partly by keeping it away from partisan politics. It presents a bipartisan face from its members to its staff."